

Introducing JobCraft™

Having an effective and trusted mechanism to understand and communicate the key occupational behaviours necessary to drive a business forward is an important consideration for most organisations.

In recognition of the need to achieve this in a flexible and practical manner, The Keil Centre has developed **JobCraft™**, an evidence-based tool-kit that enables the identification and definition of job competencies on either a single or multiple role level. Using our innovative card-sort approach, current clients have found this to be a highly user-friendly method for generating comprehensive competency descriptions.

Applications include:

- Recruitment and Selection
- Performance Management and Development Review
- Coaching and Personal Development
- Change Management

